



SUSTAINABILITY, PARTNERSHIPS AND SOCIAL IMPACT

SEVEN Impact Report 2025



Introducing Our Impact Report

2025 is the first year of our Sustainable Business Policy. The framework that guides our approach to **People, Planet and Partners** and the launch of our first annual Impact Report.

This year has been about building strong foundations: setting our direction, upskilling our team, introducing new tools, and establishing the processes that will guide our long-term approach.

We've focused on learning, measuring and improving, from launching our sustainability training, to beginning carbon tracking with Trace, to strengthening our supplier standards and partnerships.

This report captures the progress we've made in our first year and outlines the actions we'll continue taking to grow our impact. It's the start of a journey, and we're committed to developing it year on year as we move towards a more responsible and resilient future for SEVEN, our clients and the wider industry.

People, Planet & Partners

Our chosen United Nations Sustainable Development Goals (SDGs)



Gender Equality

Achieve gender equality and empower all women and girls.



Climate Action

Take urgent action to combat climate change and its impacts.



Partnerships for the goals

Working with our partners to achieve our commitments.



People

Developing our team • Growing our skills • Supporting our community.

Upskilling & Training

- Delivered ISLA sustainability training to the full SEVEN team, building confidence in carbon literacy and event-impact understanding.
- Introduced monthly internal training sessions across key disciplines, designed to support continuous learning and professional growth.
- Hosted an AI workshop at our team off-site, equipping the team with practical tools to work more efficiently and creatively.

Community & Social Impact

- Partnered with Little Lives UK, donating unused tech to help close digital access gaps and support local families.

Industry Representation

- Maintained SEVEN's voice within the industry through ongoing representation on the Shadow Board and Leaders Board for micebook, championing diversity and ensuring a strong female-led perspective in the industry.

**SEVEN is proud to be a
85% female-run organisation**



Planet

**Measuring our impact • Reducing our footprint
• Designing smarter events**

Carbon Tracking with Trace

- 7 events successfully tracked using the Trace platform with 1,376 delegates included in carbon reporting.
- 46.79 tCO₂e total carbon footprint measured, with a 29.69 kgCO₂e average carbon footprint per attendee.
- Achieved the Trace Scope 3 Measurement Badge, recognising our commitment to capturing and reporting wider supply-chain emissions.

Offsetting & Positive Action

- 5 tCO₂e offset by clients, fully matched by SEVEN.
- 250 trees planted, supporting long-term carbon removal projects.

Sustainable Production & Delivery

- Continued to apply a “rethink first” approach to event design, prioritising reuse, reduction and responsible choices.
- Strengthened sustainable delivery through our supplier sustainability agreement and more consistent data input across our supply chain.



Partners

**Working with aligned suppliers •
Strengthening standards • Creating positive
impact together**

Sustainable Supplier Onboarding

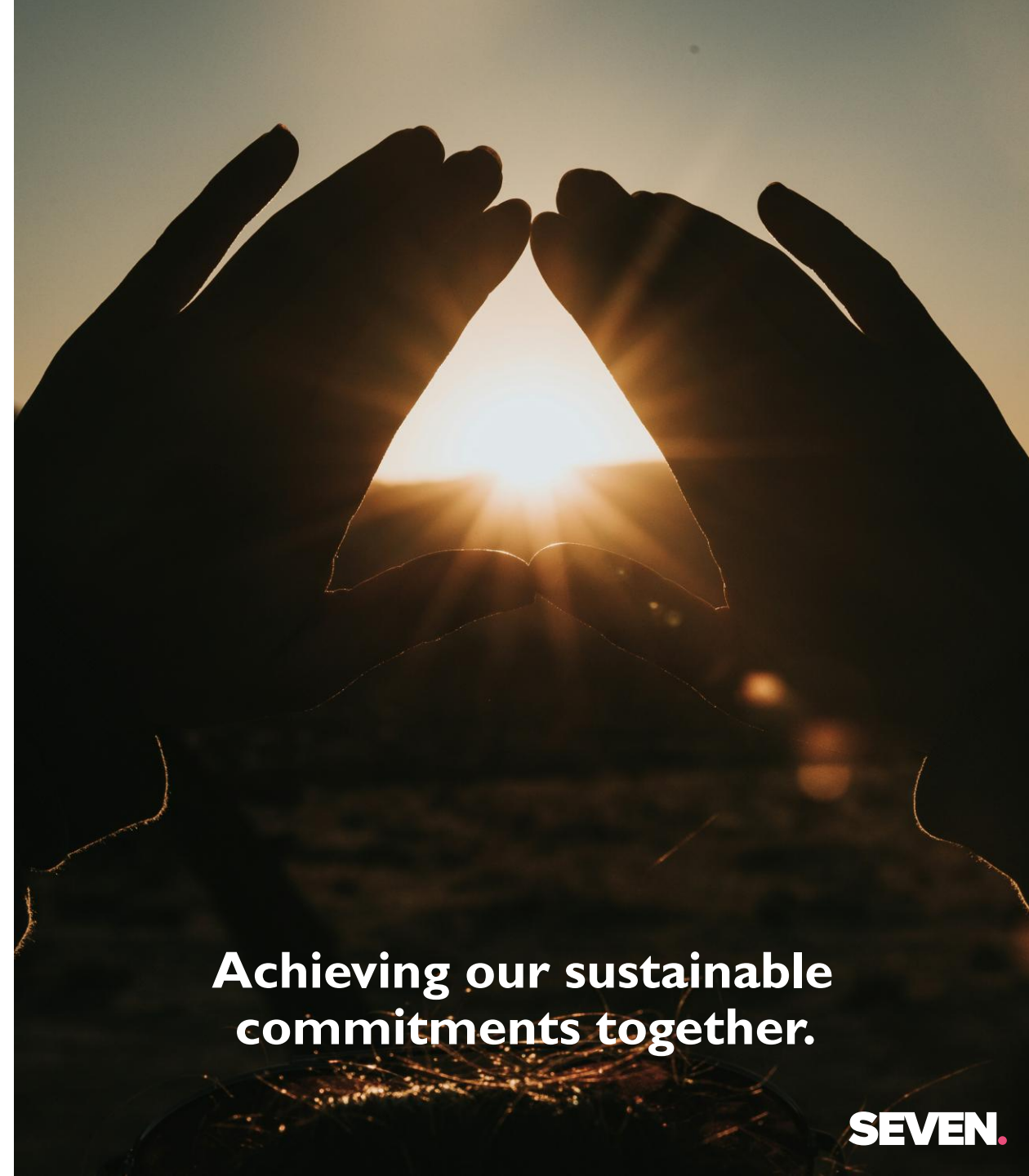
- Introduced a formal supplier onboarding process that embeds sustainability from the outset and ensuring alignment with SEVEN's values and expectations.
- Integrated Trace data requirements into onboarding, encouraging suppliers to contribute to accurate carbon reporting.

Expanded Supplier Network

- Attended key industry events and trade shows to expand our network, ensuring SEVEN continues to provide clients with the strongest, most innovative, and responsibly minded partners.

Climate Action Partnerships

- Strengthened relationships with partners who share our commitments always encouraging transparent communication.
- Partnered with Ecologi to provide trusted and accredited offsetting pathways for clients.

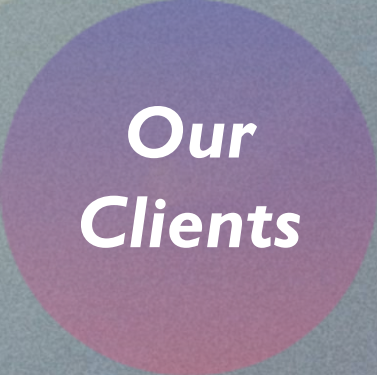
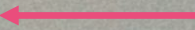


**Achieving our sustainable
commitments together.**

Our Approach



SEVEN.



Journey and Onward Plans

2024

- **Explored strategic partnership opportunities** to support the development and evolution of SEVEN's sustainability policy and internal processes.
- Joined ISLA, with a particular **focus on adopting the Trace platform** to provide clients with real-time carbon impact tracking for events.

2025

- Completed ISLA onboarding and upskilling with sustainability training to the full SEVEN team.
- **Launched our Sustainable Business Policy**, aligned with the UN Sustainable Development Goals.
- Delivered Trace platform training to the full team and **introduced Trace** carbon tracking for all events, operating on an opt-out basis for clients.
- **Implemented a supplier sustainability agreement** as part of our onboarding process, including Trace data input requirements and the sharing of policies and accreditations.
- **Partnered with Ecologi** to offer clients accessible and credible carbon offsetting options,

2026 & Beyond

- **Launched an annual Impact Report** to support ongoing measurement and meaningful year-on-year comparison.
- **Increase Trace adoption** from 2025, with the ambition for Trace tracking to become the standard for all events. Expand Trace use to capture more Scope 3 emissions, supported by improved data collection through DMS.
- Explore measurement of SEVEN's own operational emissions to deepen accountability and understanding of our impact.
- **Continue investing in training** across the SEVEN team to strengthen capability and personal development.
- **Prioritise partnerships** with local charities aligned with SEVEN's values, while supporting clients through matched offsetting initiatives.

Thank you.

SEVEN.

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