

# Carbon Reduction Plan

Group 7 Events Ltd

Published: May 2026 | Version 1.0 | Review date: May 2028

*Prepared in accordance with PPN 006/21: Taking account of Carbon Reduction Plans in the procurement of major government contracts*

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## **1. Commitment to Achieving Net Zero**

Group 7 Events Ltd (trading as SEVEN) is committed to achieving net zero greenhouse gas emissions across our operations by 2040. This is ahead of the UK Government's statutory net zero target of 2050 and reflects our conviction as an events agency that sustainable business practice is not an add-on but a commercial and ethical imperative.

We use Trace by isla, the live carbon measurement platform launched by the former sustainability network isla, to measure and report carbon impacts across our event delivery. Our offsetting partner is Ecologi, supporting verified carbon avoidance, carbon removal, habitat restoration, and wider climate-positive initiatives. Our 2025 Impact Report, published at [sevenevents.co.uk/sustainability-policy](https://sevenevents.co.uk/sustainability-policy), marks the formal commencement of our Sustainable Business Policy, embedding People, Planet, and Partners into our operations and decision-making.

This Carbon Reduction Plan sets out our current emissions baseline, our trajectory towards net zero by 2040, and the specific actions we are committed to taking at each stage. It will be reviewed and updated annually.

## **2. Baseline Emissions**

### **2.1 Methodology**

Our baseline year is the financial year ending March 2025 (FY2024/25). Emissions have been estimated using established conversion factors from the UK Government's Greenhouse Gas Reporting guidance (BEIS/DESNZ 2024) and ISLA/Trace measurement methodologies. Scope 3 categories included are those material to Group 7 Events Ltd's operational footprint as an SME event agency. Client event carbon (the carbon generated by events we deliver on behalf of clients) is measured separately through Trace and reported to clients directly; it is not included in this organisational CRP.

We do not own or lease company vehicles. Our office is leased within a multi-tenanted building, meaning building-level energy controls rest with the landlord. Scope 1 direct emissions from our operations are therefore minimal. We commit to obtaining metered electricity consumption data for Scope 2 by FY2025/26 and to improving Scope 3 measurement coverage each year through Trace.

Emissions figures have been calculated using estimated consumption data and DEFRA conversion factors, in line with standard methodology for small businesses. Group 7 Events Ltd is committed to improving the precision of its emissions measurement year on year and will transition to verified data as measurement systems mature.

## 2.2 Emissions Data

Baseline and reporting year figures are estimated from available data and published conversion factors. Group 7 Events Ltd commits to transitioning to verified, metered measurement for Scope 2 and to full Scope 3 coverage (material categories) by FY2027/28 using Trace by ISLA. Estimates will be replaced with verified figures in subsequent annual updates to this plan.

Emission Category	Baseline FY2024/25 (tCO <sub>2</sub> e)	Reporting FY2025/26 (tCO <sub>2</sub> e)	Notes
<b>SCOPE 1: Direct emissions</b>			
Company vehicles	0.0	0.0	No company vehicles owned or leased
On-site combustion (gas)	0.0	0.0	Leased offices — energy managed by landlord
Scope 1 subtotal	0.0	0.0	
<b>SCOPE 2: Indirect (purchased electricity)</b>			
Office electricity - London (97 Park Lane)	3.2	3.2	Estimated: ~15,000 kWh @ 0.207 kgCO <sub>2</sub> e/kWh
Scope 2 subtotal	3.2	3.2	Location-based method
<b>SCOPE 3: Indirect (selected material categories)</b>			
Business air travel	8.4	7.9	Estimated from expense data
Business rail and ground travel	3.2	3.1	Estimated from expense data
Employee commuting	7.6	7.4	Estimated: 11 FTE, London commute
Office consumables and paper	1.8	1.6	Estimated
Waste generated in operations	1.4	1.3	Estimated
Scope 3 subtotal	22.4	21.3	Material categories only
<b>TOTAL ORGANISATIONAL EMISSIONS</b>	<b>25.6</b>	<b>24.5</b>	Estimated; see methodology note

Year-on-year movement: total estimated organisational emissions decreased by 1.1 tCO<sub>2</sub>e (4.3%) between FY2024/25 and FY2025/26, primarily through a reduction in air travel and improved commuting practices.

### 3. Carbon Reduction Plan and Milestones

#### 3.1 Reduction pathway to net zero 2040

Group 7 Events Ltd's net zero target is 2040. Our reduction pathway is structured around three phases: measurement and elimination of easy wins (2027-2029), structural reduction of the largest emission sources (2029-2035), and residual offset of any remaining emissions to achieve net zero (2035-2040). Offsetting is used only for emissions that cannot be reduced through operational changes. We partner with Ecologi for verified, independently audited offsetting projects.

Target Year	Reduction vs Baseline	Key Actions
2027	<b>Baseline set</b>	Obtain metered electricity consumption data for London office. Switch office electricity account to a verified renewable tariff (target Scope 2 = 0). Expand Trace measurement coverage to include all Scope 3 categories used in reporting. Update CRP with verified figures.
2028	<b>-25% vs baseline</b>	Scope 2 = 0 (renewable electricity confirmed). Business air travel policy introduced: all domestic UK flights replaced by rail. Video-first policy for client calls and non-essential travel. Scope 3 travel reduced by minimum 25%.
2029	<b>-35% vs baseline</b>	Full verified Scope 3 measurement in place. Supplier engagement programme launched: top 10 suppliers by spend requested to share their own carbon reduction plans or equivalent commitments. Employee commuting incentive scheme introduced.
2031	<b>-50% vs baseline</b>	50% reduction in total operational emissions vs FY2024/25 baseline. Offset any residual emissions from Scope 1 and 2 via Ecologi verified projects. Publish updated CRP with three-year progress report.
2035	<b>-75% vs baseline</b>	75% reduction in total operational emissions. Supply chain engagement programme covering all Tier 1 suppliers. Any remaining emissions offset via long-term Ecologi agreements.
2040	<b>NET ZERO</b>	Net zero operational emissions. All residual emissions (estimated <5 tCO <sub>2</sub> e) offset via verified, permanent removal projects. Scope 3 supply chain coverage at 90%+ of spend. Annual third-party verification of emissions data.

#### 3.2 Immediate actions (2027)

- Switch London office to verified renewable electricity tariff (eliminates Scope 2 entirely).
- Obtain actual metered electricity bill for London office and replace estimates in this plan.
- Extract full Scope 3 travel data from finance system to replace estimated figures.
- Integrate Trace carbon reporting into standard post-event reporting for all Group 7 Events Ltd-delivered events.
- Publish this Carbon Reduction Plan on [sevenevents.co.uk](https://sevenevents.co.uk) and notify clients of its existence.

#### 4. Governance and Reporting

Responsibility for this Carbon Reduction Plan sits with the Group 7 Events Ltd Board. The nominated Carbon Champion is Alex Zolnerciks (Client Strategy Director), who is responsible for coordinating measurement, tracking progress against milestones, and ensuring this plan is updated annually.

Progress against this plan will be reported:

- Annually in the Group 7 Events Ltd Impact Report, published each spring on [sevenevents.co.uk](https://sevenevents.co.uk).
- To public sector and Government clients as part of contract management reporting, where required.

This plan will be reviewed and updated no later than May 2028. If emissions data for any category changes materially (more than 10% from current estimates following verified measurement), the plan will be updated within 30 days of that data becoming available.

#### 5. Declaration

Group 7 Events Ltd confirms that this Carbon Reduction Plan has been prepared in good faith, reflects our genuine commitment to reaching net zero by 2040, and will be updated annually. We confirm that we are taking active steps to reduce greenhouse gas emissions across our operations and that we are publicly committed to achieving net zero.

<b>Organisation name:</b>	Group 7 Events Ltd (trading as SEVEN)
<b>Registered address:</b>	97 Park Lane, Mayfair, London W1K 7TG
<b>Company number:</b>	07045976
<b>Net zero target date:</b>	2040
<b>Signed by:</b>	Angelee Rathor, CEO
<b>Date:</b>	May 2026
<b>Published at:</b>	<a href="https://sevenevents.co.uk/carbon-reduction-plan">sevenevents.co.uk/carbon-reduction-plan</a>

*Actions required before publishing: (1) Add name and title of signatory. (2) Confirm that the London office electricity account is in Group 7 Events Ltd's name (not landlord-controlled) — if landlord-controlled, Scope 2 should remain 0 and the note updated accordingly. (3) Arrange publication at [sevenevents.co.uk/carbon-reduction-plan](https://sevenevents.co.uk/carbon-reduction-plan) before portal submission on 12 May 2026.*